



## Be a **Sponsor** or **Vendor** at UMT's Barktoberfest and Promote your Business while helping your community!

As a **Sponsor** giving a **TAX-DEDUCTIBLE** donation, your logo will be on all marketing materials (banners, electronic sign, social media, and Township website) along with a Vendor spot to promote your business at the event!

As a **Vendor** for only a \$25 fee you can sell your services or products while promoting your company or pet friendly business to new clientele! Make sure to have plenty of giveaways! (See page 3)

**Event Details:** [www.uppermac.org/umt-recreation/eventsprograms/barktoberfest/](http://www.uppermac.org/umt-recreation/eventsprograms/barktoberfest/)

- **October 9, 2021, from 11am-3pm (Rain Date 10/10/20)**
- Grange Park (360 Grange Road, Allentown, PA 18106)
- Dog- centered Halloween themed event with a Pet Costume Parade with prizes, food, music, and vendors like you with giveaways!

**Sponsorship Levels:** **Tax Deductible** (Friends of UMT Parks & Recreation donates all proceeds to the maintenance and betterment of UMT Parks and Recreational Programming. See next page.

**\$1,100 Presenting Sponsor-** One sponsorship available

**\$850 Platinum Sponsor**

**\$600 Gold Sponsor**

**\$300 Silver Sponsor**

**OR Donation of Prizes for Costume Winners:** Prize Baskets, Gift Certificates...etc.

**OR Donation of Goods:** Mums, Hay Bales & Shocks, Pumpkins, Gourds (decorations), and Water are all appreciated!

**Please make your Tax Deductible gift Payable to:**

Friends of Upper Macungie Township Parks & Recreation, Inc.

Attn: Lynn Matula, Recreation & Events Coordinator

8330 Schantz Road, Breinigsville, Pa 18031

Phone 610-395-4892 ~ Fax 610-395-9355 ~ [recreation@uppermac.org](mailto:recreation@uppermac.org)



## SPONSORSHIP LEVELS:

### **Event Sponsor - \$1,100 (One only)**

- Company Logo sign at entrance of event (provided by your company) marked as Event Sponsor
- Recognition by DJ at event (can submit a prepared 2 sentence ad)
- Recognition of sponsorship with logo on banners, marketing materials, social media, website
- Recognition of sponsorship with logo/link on UMT website before and after event
- Option to include a flyer (half sheet) on event schedule handout (400 needed)
- Option to setup vendor booth to distribute promotional material and/or sell products
- Right to use Barktoberfest event Logo
- Have a company representative be a volunteer or judge the costume contest

### **Platinum Sponsor - \$850**

- Recognition of sponsorship with logo on banners, marketing materials, social media, website
- Recognition by DJ at event (can submit a prepared 2 sentence ad)
- Recognition of sponsorship on UMT website before and after event
- Option to include a flyer (half sheet) on event schedule handout (200)
- Option to setup vendor booth to distribute promotional material and/or sell products
- Have a company representative be a volunteer or judge the costume contest

### **Gold Sponsor - \$600**

- Recognition of sponsorship with logo on flyers and listed on UMT website
- Option to setup vendor booth to distribute promotional material and/or sell products
- Recognition by DJ at event

### **Silver Sponsor - \$300**

- Recognition of sponsorship in event publications/flyers. Listed on UMT website
- Recognition by DJ at event

**Please include this form with your Donation, Payable to "Friends of Upper Macungie Township Parks & Recreation, Inc."**

Contact Name: \_\_\_\_\_

Company/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_



**VENDOR REGISTRATION:**

Yes, I would like to sell my products and or promote my business at Barktoberfest paying a \$25 non-refundable vendor space fee. Vendors are encouraged to have giveaways to hand out, a promotional flyer for distribution will be emailed if requested. **Please make Vendor checks payable to "Friends of Upper Macungie Township Parks & Recreation, Inc."**

Name: \_\_\_\_\_  
 Company/Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email Address: \_\_\_\_\_

**I would like to reserve the following Vendor Spot:**

- \_\_\_\_\_ Falcon Pavilion using one of our tables (electrical outlets)
- \_\_\_\_\_ I have a table/tent I will be bringing and would like to be assigned a spot in the grass
- \_\_\_\_\_ I have a table/tent I will be bringing and would like to be assigned a spot along the pavement
- \_\_\_\_\_ I/my company would like to offer a demonstration for the entertainment portion of the day
- \_\_\_\_\_ **I/my company is available on the rain date**

Description: \_\_\_\_\_  
 \_\_\_\_\_

**I have a specific vendor spot I would like to request:** \_\_\_\_\_

Vendors may arrive between 8:30AM-10:30AM for setup and must vacate the park by 3PM. Details will be emailed to all vendors closer to the event.

**FOR MORE INFORMATION CONTACT**

Lynn Matula, Recreation & Events Coordinator, Upper Macungie Township  
 8330 Schantz Road  
 Breinigsville, Pa 18031  
 Phone 610-395-4892 • Fax 610-395-9355  
 recreation@uppermac.org  
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