



Upper Macungie's Annual
BARKTOBERFEST
is looking for
SPONSORS and VENDORS!

Be a **Sponsor** or a **Vendor** and promote your business!

As a **SPONSOR** giving a **TAX DEDUCTIBLE** donation, your logo will be on all of our marketing materials before and during the event and in our Radio Advertisements! (See details on page 2)

As a **VENDOR**, you can sell your services or products while promoting your company or pet friendly business to a new clientele! **Make sure to have plenty of giveaways!**

For more event details visit <http://www.uppermac.org/barktoberfest/>

October 8, 2016 from 11am-3pm at The Upper Macungie Park (Rt. 100 Park). Pet Costume Parade and Costume Contest with prizes, UMTPD K9 Demonstration, Music, giveaways, Kiddy Korner by Legacy Church, and so much more!

SPONSORSHIP LEVELS: Tax Deductible (see next page)

\$1,100 Presenting Sponsor- One sponsorship available

\$850 Platinum Sponsor

\$600 Gold Sponsor

\$300 Silver Sponsor

OR Donation of Prizes for Costume Winners! - Prize Baskets, Gift Certificates...etc.

DONATION OF GOODS ARE GREATLY APPRECIATED!

Mums, Hay Bales & Shocks, Pumpkins, Gourds (decorations), and Water are all appreciated!

Proceeds benefit Upper Macungie Township's Parks & Recreation. Your gift is **Tax Deductible!**
Please make checks payable to:

Friends of Upper Macungie Township Parks and Recreation, Inc.
Attn: Lynn Pigliacampi, Recreation & Events Coordinator
8330 Schantz Road, Breinigsville, Pa 18031
Phone 610-395-4892 ~ Fax 610-395-9355 ~ recreation@uppermac.org



BARKTOBERFEST: SPONSORSHIP LEVELS

Event Sponsor - \$1,100 (One only)

- Separate sign at entrance (provided by your company) to event displaying your company logo as Event Sponsor
- Recognition by DJ at event (can submit a prepared 2 sentence ad)
- Recognition of sponsorship with company logo on our banner, marketing materials and social media
- Recognition of sponsorship with logo/link on UMT website before and after event
- Option to include a flyer (half sheet) on event schedule handout (400 needed)
- Option to setup vendor booth to distribute promotional material and/or sell products
- Right to use Barktoberfest event Logo
- Opportunity to have a company representative be a judge of contests

Platinum Sponsor - \$850

- Recognition of sponsorship with company logo on our banner, marketing materials and social media
- Recognition by DJ at event (can submit a prepared 2 sentence ad)
- Recognition of sponsorship on UMT website before and after event
- Option to include a flyer (half sheet) on event schedule handout (200)
- Option to setup vendor booth to distribute promotional material and/or sell products
- Opportunity to have a company representative be a judge of contests

Gold Sponsor - \$600

- Recognition of sponsorship with company logo on our banner, marketing materials and social media
- Option to setup vendor booth to distribute promotional material and/or sell products
- Recognition by DJ at event

Silver Sponsor - \$300

- Recognition of sponsorship in event publications/flyers
- Recognition by DJ at event

Note: 2.5x 30 ft Banner is placed directly on Rt 100 about 6 weeks or more prior to event. Great exposure!

PLEASE MAIL THIS FORM ALONG WITH YOUR DONATION

Contact Name: _____

Company/Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email Address: _____



BARKTOBERFEST: **VENDOR REGISTRATION**

Yes, I would like to sell my products and or promote my business at UMT's Barktoberfest! Vendors are encouraged to have giveaways to hand out, and will be provided with promotional flyers for distribution. A \$20 non-refundable vendor space fee is required from all vendors. Make checks payable to "UMT".

Name: _____
Company/Business Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
Email Address: _____

I would like to reserve the following Vendor Spot:

- _____ Falcon Pavilion using one of our tables
- _____ I have a table/tent I will be bringing and would like to be assigned a spot in the grass
- _____ I have a table/tent I will be bringing and would like to be assigned a spot along the pavement
- _____ I/my company would like to offer a demonstration for the entertainment portion of the day.

Description: _____

I have a specific vendor spot I would like to request: _____

Vendors can arrive between 8:30AM-10:30AM for setup and must vacate the park by 4PM.

FOR MORE INFORMATION CONTACT

Lynn Pigliacampi
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